

The 2nd PSU Trang International Conference on Research across Disciplines 2023
(PSUIC 2023)

“Embrace Sustainability – From Challenge to Change”

5 April 2023 (Virtual conference via Zoom)

The Faculty of Commerce and Management, Prince of Songkla University, Trang Campus

Time	Event	Venue
08.15 - 08.30 a.m.	Registration	Online
08.30 – 09.00 a.m.	Opening <ul style="list-style-type: none"> - Reporting speech by Deputy Dean for Academic Affairs (on site) - Welcome speech by the Dean of Faculty of Commerce and Management (on site) - Opening speech by the President of Prince of Songkla University (online) - Cultural Performance 	Hall & online
09.00 – 09.40 a.m.	Special Lecture Session Keynote Speaker by Kangjuan Lyu, Professor; Dean of SILC Business School (SILC) Topic: "Embrace Sustainability – From Challenge to Change" (online)	Online
09.40 – 09.45	“Best Paper Award” announcement	Room & online
09.45 – 10.00	Break	
10.00 – 12.00	Oral presentation - Concurrent sessions (Session 1 Session 2 Session 3 and Session 4)	
	Session 1: Business Administration	Room 1
	Session 2: Marketing	Room 2
	Session 3: Management <ul style="list-style-type: none"> - Tourism Management - Public Administration - Accounting/Finance 	Room 3
	Session 4: English, language instruction and culture	Room 4
12.00 - 13.00	Lunch break	
13.00 - 16.00	Session 1: Business Administration (to be continued)	Room 1
	Session 2: Marketing (to be continued)	Room 2

Time	Event	Venue
	Session 4: English, language instruction and culture (to be continued)	Room 4
	Session 5: Creative and Performing Arts	Room 5

Remarks:

1. Upon the completion of the presentation of each session, there will be the announcement of the paper awarded “Best Oral Presentation.”
2. The receipt will be sent by post (register) to each of the presenter, using the address provided during the e-registration process.
3. Only the researchers presenting their works in the conference will be given “Certificate of Presentation.” The certificate is going to be sent to the researcher by post, together with the receipt as stated in Item (2).
4. The proceeding of the conference will be available on website (<https://psunic.trang.psu.ac.th/psuic/>) by the 30th of April 2023